SUSAN SCHMIDT

BROCHURE DESIGN

CREATIVE SUNSHINE INC.

















Sleep Experience Experts

Ortho is a family-owned mattress manufacturer and retailer with more than seven decades of mattress industry-leading experience. We have built our reputation by producing the highest quality in comfort and durability to fit our customer's budgets. Every Ortho mattress is made with the world's best materials and newest, most exclusive technologies. Our Just Made™ Promise is a commitment to ensuring we provide the finest workmanship, the strongest construction. the smartest sourcing practices, and the best sustainability practices in the industry. We take pride in being one of the few manufacturers in America to make our own innersprings











any other competitor.



Innovative Sleep Technology

development of amazing new technologies. We've

scientifically engineered our mattresses to provide

optimum sleep conditions and address all the issues

competing mattresses can present. Year after year.

our cutting-edge research, design and engineering

innovations that advance mattress science. Ortho

construction in the business. Unlike most mattress

makers, Ortho makes its own coils and assembles

their own spring systems to ensure they are the

finest in the world. Our Innovative "Honeycomb"

innerspring system has more working independent

coils which raises the standard for excellence by

providing more high-quality support springs than

Mattresses have the highest quality coils and

Ortho leads the mattress industry in the

teams continue to generate breakthrough







· Cool Quilt · Talalay Natural Latex





Luxury Options for All Collections:

Doctor Preferred™ Club Collection

Doctor Preferred™ Reserve Collection

Off-Set 360 Wrapped Coil support system

· Off-Set 360 Wrapped Coil support system

Gel-Infused Avant Memory Foam

• SOLIDSTATE - Edge Support

Inline Wrapped Coil System

· Convoluted CertiPUR Foam

Grand Reserve Collection

· Avant Memory Foam

Doctor Preferred™

CertiPur Foam

Knit Fabric

· Gel-Infused Foam



With decades of sleep innovations, manufacturing experience, and generations of loyal customers, we're proud to be America's most beloved, highest ranked, family-owned mattress company.

Father Karmin | CEO

Over 23+ years of mattress industry experience 15+ years experience in hospitality sales.

Deanna Luzzo | VP of Hospitality Sales Over 23+ years of mattress industry experience 15+ years experience in hospitality sales.

Edmund Karmin | VP Sales & Operations

Liz Lastname |Logistics Manager

Lynn Lastname | General Manager

Over 20+ years of industry experience. Oversees the entire operation.

Raul Lastname | Manufacturing Operations Head of Manufacturing/Factory Foreman Over 25+ years of industry experience





312-399-7208 Deanna Luzzo VP of Hospitality Sales dluzzo@orthomattress.com



WHY MOJI? Moji's mission is to help

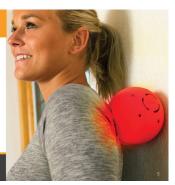




WHY ADD HEAT?

- Heat helps muscles and tendons relax, allowing for a greater range of motion.
- Massage reduces muscle soreness, increases blood flow, and triggers a release of endorphins.
- · Heat and massage together feel GREAT!





FEATURES

- . Long Lasting Heat
- Targeted Deep Tissue Relief
- Cushioned Exterior
- 1-Year Warranty . Made in the U.S.A.

SPECIFICATIONS: MSRP \$24.99

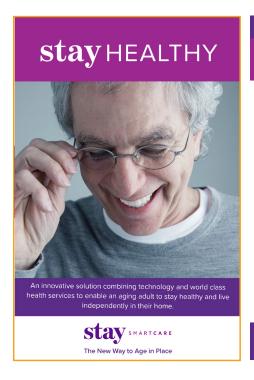
- · Packaging: Durable, High Quality Sleeve
- . Product Weight: 0.3 lbs
- Product Dimensions: 2.25" Diameter
- Packaged Dimensions:
 3"(L) x 2.25"(W) x 6.5"(H)
- Inner/Master Pack: 6/24 • Item Number: MH2BL01
- UPC:853372003564

MOJI HEAT

MOJIHEAT" 2" MASSAGE BALL COMPACT, TARGETED MASSAGE BALL







INTRODUCING

stay HEALTHY

"I want to be assured that my Father is healthy and safe without complicated monitoring or intrusive cameras."

Enjoy peace of mind with Stay Smart Care HEALTHY!

Finally an aging in place solution that provides a complete picture of your loved one's health. Unlike trendy watches or devices, Stay Smart Care HEALTHY analyzes health, medical and cognitive data for predictive purposes in order to detect and identify problems earlier-before they become an emergency. This cost-effective and comprehensive solution enables an aging parent to Stay HEALTHY and independent in their home while caregivers can Stay assured that they have the best care, 24/7.





stay INDEPENDENT

stay ASSURED

· Professionally Installed Sensor Equipment · 24/7 Monitoring & Medical Response

· Fall Detection Technology Mobile App & Alexa Integration

· Activity, Health & Medical Data Analysis Dedicated Professional Nurse

 Medication Monitoring · Primary Care Physician Connect

The New Way to Age in Place

Stay Smart Care HEALTHY combines innovative technology with world class health services. Daily blood pressure, pulse, oxygen, temperature and weight are easily measured and collected. Passive sensors provide the highest level of supervision with the least amount of intrusion. A dedicated professional nurse oversees cognitive health and has the ability to dispatch medical support if needed. Clinically accurate, insightful and objective data is shared with the primary care physician between office visits promoting improved quality of care. Plus, it's easy to stay connected with the Stay Smart Care mobile app or Alexa.



stayCONNECTED

Find out more about Stay Smart Care's plan options at StaySmartCare.com



"I have home care coming in to help me with different needs for just a few hours every day. The additional monitoring gives me and my family 24/7 peace of mind."

"My watch keeps tracks of my steps, my heart rate...but it is just stats, I want the data to be professionally analyzed."

The New Way to Age in Place

844-325-5424 staysmartcare.com

"No more self-diagnosis or mis-management of medical conditions. Being connected to medical experts is the key to a healthy life."

"I know that Mom has the best care because her dedicated Stay Smart Care nurse is aligned with her Physician."

"I love that I can get an update on how Dad is doing $by \ using \ the \ Stay \ Smart \ Care \ mobile \ app \ or \ Alexa."$



digital banners









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To Bridge The Gap



3D Printed Tooth Replacement Arfona≟

The fast, easy and comfortable way to get your smile back.

Valplast® partial dentures offer a new and flexible way to restore missing teeth...and your smile!

Traditional removable partial dentures (to replace one or a few missing teeth) are made with metal alloys and acrylic resins that are rigid and prone to breakage. These partials can also deteriorate over time and cannot adjust to changes that occur naturally to your teeth and gums. This can lead to discomfort, breakage and damage to your remaining natural teeth.

Partial dentures made with Valplast®-a leading dental material for over 70 years-are flexible, comfortable, and allow for the natural movement of your teeth and gums. Valplast® partials carry a lifetime guarantee against breakage (under normal use), giving you added security with your new teeth. When it comes to tooth replacement. Valplast® partials are the beautiful. comfortable choice.

- Beautiful Comfortable Affordable

Miplost exclusively by Antonas



Your dentist will meticulously

valplast exclusively by Arfonaé

Perfect fit. Beautiful Aesthetics. Better function.

- Digital design/3D printing is more precise and leads to better fitting appliances with fewer adjustments
- and less chair time.
- in the United States from FDA registered materials.
- Valplast® looks very natural and will stay beautiful and comfortable for years to come.
- · Valplast® flexible partial dentures require only



Millions of patients have already discovered the benefits of wearing a Valplast® Flexible Partial.

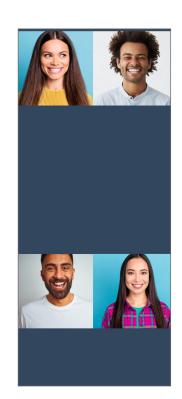


Valplast® Flexible Partials are a beautiful, comfortable and affordable choice for tooth replacement. Flexibility combined with strength and light weight,

provide total comfort and great looks for any dental patient. Valplast® is made from a unique translucent nylon material that blends in with your natural gum tissues to become virtually invisible when placed in the mouth. Be confident when talking, eating, and of course, smiling.



Ask your dentist about the innovative, perfect-fit tooth replacement solution guaranteed to make you smile!









YOUR DOOR FROM START TO FINISH



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EVERY DOOR CUSTOM FOR YOU



















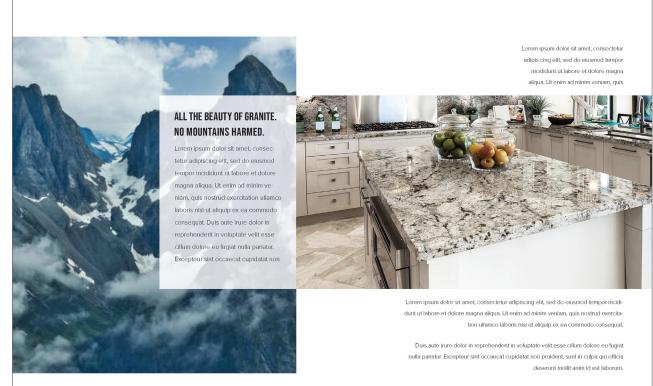


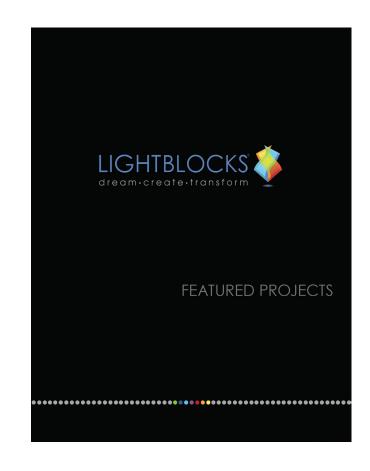


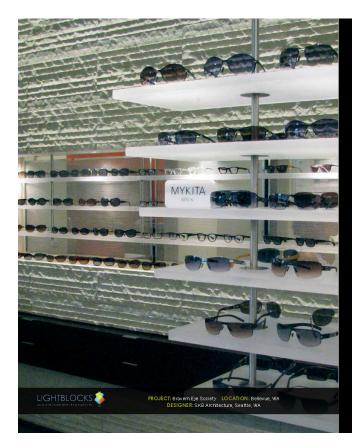












DESIGN CHALLENG

The designers for this project were challenged with a very small retail space where they warded to display eyeglasses in a unique style that allowed for maximum product display without a cluttered appearance.

LIGHTBLOCKS SOLUTION

LIGHTBLOCKS 'loe' single-layer material was selected as shelving for its unique translucerncy and warm glowing appearance. Items displayed on 10° appear aris. Items displayed on 10° appear aris. It have are finishing luminescence and finish integrate the surface with the material depth to create a visual illusion of suspension. One-inch thick material was used for its structural properties, allowing for minimal support components to not imeded the canorama.

LIGHTBLOCKS "fee" was also selected to construct a service table. The translucency of the material helped carpand the small space. Plus, LIGHTBLOCKS fingerprint resistant finish provided an added borrus by leaving shelving and tabletops looking clean after every use by nations and tabletops looking clean after every use by





